

# Paola Ríos

paolamrios.com

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## fashion marketing & management

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## education

2015-2019

GPA: 4.00

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*Savannah College of Art & Design*  
**Fashion Marketing & Management**  
(BFA) Bachelor of Fine Arts  
**Language & Cultural Studies | French**  
Minor  
**Study Abroad in France**  
Course: Fragrance Marketing

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## awards

Expected publishing date 2020

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*Work published in book*  
Laurence King Publishing  
**Introduction to Fashion/Fashion**  
**Design: Concept & Creative Process**

2018

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*CLIO Awards*  
Silver Winner  
Student Prestige: Film  
**The Woman in White**

2015-2019

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*Summa Cum Laude | Dean's List*  
Savannah College of Art & Design

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## skills

Multitasking	Graphic Design
Communication	Social Media
Collaboration	Marketing
Time Management	Content Creation
Organization	Creative Direction
Scheduling	CRM

Programs

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InDesign	Illustrator
Photoshop	Excel

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## work

2019-Present

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*AUrate*  
**Social Media Intern**  
Increasing media reach, curating posts  
and collaborations

*Local's Lore*  
**Brand Ambassador**  
Creating brand content, curating  
photography, posts, and content

*AUrate*  
**Brand Ambassador**  
Creating brand content, building brand  
awareness, reaching potential customers

2018-Present

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*Banana Republic*  
**Sales Associate & Visual**  
**Merchandising Intern**  
Managing customer relations, Managing  
inventory, Optimizing sales displays

2018

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*MGMT MGMT*  
**Freelance Graphic Designer**  
Creating branding material with clients

2017

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*SCAD Career Fair*  
**Career Fair Assistant**  
Communication managing between  
clients, companies, and employees

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## languages

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Spanish	Native
English	Native
French	Intermediate

**in** /paolamrios  
**Bē** /paolamrios